

EXHIBITORS DO NOT OVERLOOK THIS SPECIAL OFFER!

REGISTER ON TIME
and take advantage of
this limited-time offer!

Closing date for
applications:
15 December 2010

The prices quoted in our offer
(valid for shell scheme undecorated
stand) apply only to those submitting
their REGISTRATION FORMS by
15 December 2010 and those settling
the payment of registration fee and
official Show Handbook entry fee in
due date indicated on the pro-forma
invoice.



THE WAY INTO THE FUTURE

State-of-the-art
Biennial International
Specialized Trade Fairs

INFORMATION

FORMA TOOL
FOUNDRY

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PLAGKEM

Head of Programme:
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GRAF&PACK

Head of Programme:
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Date: 12–15 April 2011
Venue: Celje Showground, Celje, Slovenia
Opening hours: 9.00 am – 6.00 pm
Organizer: Celjski sejem d.d., Dečkova cesta 1, 3000 Celje

E: info@ce-sejem.si
www.ce-sejem.si

11 **FORMA TOOL**
International fair of tools, tooling and machine tooling

9 **PLAGKEM**
International plastics, rubber and chemistry fair

5 **GRAF&PACK**
International graphics and packaging fair

4 **FOUNDRY**
International foundry fair

CELJE SHOWGROUND
CELJE, SLOVENIA
12–15 APRIL 2011

www.ce-sejem.si



THE WAY INTO THE FUTURE

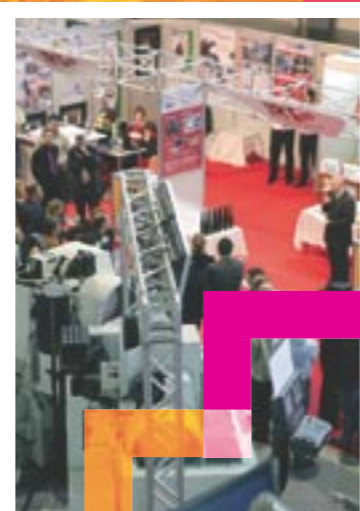
Dear Exhibitors and Visitors,

Every two years Celje Showground features a specialized professional fair quadruplet **FORMA TOOL**, **PLAGKEM**, **FOUNDRY** and **GRAF&PACK** that brings the most innovative and development-minded companies and individuals to Celje. General public is not quite aware what an invaluable contribution to the general economic competitiveness tool-makers, plastic and foundry engineers, graphic engineers and workers as well as printers are. It is due to the hectic pace of life that we often forget what an important role these people play in our everyday life and practical things we do such as driving a car, the result of their development, design and workmanship.

New materials and technologies, growing awareness of environmental issues and the effects of the world's worst recession on the sectors in the past decades will have an important impact on the hustle and bustle in 2011. We are convinced that you will join us too and showcase the latest achievements and experiences together with over 500 exhibitors from Slovenia and abroad who have become our loyal partners and regular attendees.



Breda Obrez Preskar, B.Sc.Econ
Executive Director
Celje Fair Plc



QUADRUPLET'S COMPETITIVE ADVANTAGES

- An excellent platform to showcase the latest offer and new trends, new technologies, most advanced products and the latest achievements,
- Thematically divided exhibition programmes and special promotion are an excellent opportunity to target specific groups of visitors,
- Direct contact with customers and business partners,
- A well-planned side events programme is an opportunity for general public to get acquainted with the modern trends and challenges in the industry,
- The most modern fair infrastructure in Slovenia with free basic internet access,
- Excellent Showground location and access.

EXHIBITORS

Main reasons for attending:

• to meet buyers	57.9%
• company promotion as a whole	55.8%
• promotion of established products and services	44.2%
• promotion of new products and services	36.8%
• to look for potential buyers	35.8%

The key advantages trade fairs offer are promotion (23.2%) followed by contacts with business partners (20%) professionalism (9.5%)

In 2009 nearly 80% of exhibitors said they would attend in 2011.

80%

VISITORS

Nearly 60% of visitors come on business. The majority work in production (22.4%), followed by marketing and sales (15.9%). Over half of them are involved in decision-making, or make own decisions at work.

Main reasons for visiting the fairs:

• to view the offer, new trends and innovations	30.8%
• to obtain useful information	29.1%
• to follow the industry's development	21.4%
• to make new business contacts	9.9%

The biggest advantages of the fairs are making business contacts (15.9%) and a diverse offer (15.4%).

73.6% of visitors in 2009 said they would visit the fairs in the future.

EXHIBITION PROGRAMME

FORMA TOOL

- Special remodelling tools
- Tooling machines, implements and devices
- Conventional cutting tools, sets and kits
- Multi-purpose machines, devices and measuring instruments
- Special purpose tooling machines (tool control)
- Tooling materials and standards
- CAD, CAM in CIM equipment
- Tooling intellectual property services (projecting, automatization, process-controlled technology, etc.)

PLAGKEM

- **Synthetic masses;** semi-manufactures and products, special multi-purpose products; products reinforced with fibres and metals
- **Crude rubber and rubber;** semi-manufactures and products, special multi-purpose products, products in combination with metals, products from foam rubber
- **Chemistry;** semi-manufactures and products in the chemical, pharmaceutical, Para-pharmaceutical, food, leather, cellulose, metallurgical and energetic process industry
- Equipment and tools manufacturing, projecting, automatization and process monitoring and control in the production of synthetic masses, rubber, crude rubber and chemistry;
- Production of synthetic masses, crude rubber and chemistry – reprocessing and recycling
- Ecology – clean environment in the production of synthetic masses, rubber, crude rubber and chemistry

GRAF&PACK

Graphics

- Prepping graphics, design and printing
- Graphic machines and equipment for the graphic industry
- Graphic materials and instruments
- Graphic products
- Machines and devices for paper industry
- Paper and cellulose products
- Card and biometrics technology

Packing

- Packaging
- Packing and labelling technology and techniques
- Packing and labelling supplies (tools, instruments)
- Storage and logistic equipment
- Information technology
- Other packing activities (marketing, direct marketing, business gifts, media, etc.)

FOUNDRY

- Metal casting equipment – developing, designing, producing, engineering
- Melting and consumable materials
- Melting facilities and moulding equipment, moulding materials, fireproof materials
- Moulding sands and their preparation
- Casting agents, smelting and alloy agents
- Auxiliary casting agents and binders
- Moulding and sanding prepping
- Die casting machinery and equipment, sanding machines and implements, knock-out machinery
- Technical gases
- Samples, moulds
- Transportation and storage equipment
- Auxiliary systems
- Control systems, measurements, testing and analysing, laboratory equipment
- Information and data processing
- Environment health and safety, waste disposal, ecology
- Technical literature and publications, consulting, education, etc.