



HUNGARIAN – FLEMISH BUSINESS FORUM

“HUNGARY, YOUR SECOND HOME MARKET WITH INNOVATION TOWARDS COMPETITIVENESS”

hosted by KBC (Headquarters in Leuven)

on Friday, 17th June 2011

Moderator: Ms. Eszter Zimonyi, Head of Office, Economic and Commercial Service of the Embassy of Hungary

- 17.30 Registration**
- 18.00 Welcome Address**
H.E. Mr. Zoltán Hernyes, Ambassador of the Republic of Hungary in Belgium
- 18.10 Keynote Speech**
Ms. Christine Faes, dep. head of cabinet of Mr. Kris Peeters, Minister President of Flanders
- 18.20 Dedicated to Innovation and Competitiveness**
Mr. Zoltán Cséfalvay – Minister of State, Ministry for National Economy
- 18.40 Innovation Co-operations**
Mr. Sándor Erdei – CEO DBH Group; Member of Board Hungarian Innovation Association
- 19.00 Hungary: High yields for High-Tech**
Mr. Elias S. van Herwaarden – EMEA Service Leader – Global Location & Facility Services, Deloitte
- 19.20 Company testimonial – Experiences in Hungary**
- 19.30 KBC – Closing remarks**
Mr. Ronny Delchambre, General Manager Banking Central Europe KBC Group
- 19.40 Q & A**
- 20.00 – 21.30 Networking walking dinner with exclusive Hungarian wines**

The event is free of charge.

Please return the attached reply card by fax (+32 2 344 5415) or e-mail (itdbrussels@skynet.be) **before 10th June 2011.**

Address of venue: **KBC Headquarters Brusselsesteenweg 100, 3000 Leuven**, plan attached

